



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 1 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: STEPHANIE KOHLBAUER  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No 394775		Contract Dt 08-02-2012	Revision Dt	Rev# 0	Advertiser AMERICANS FOR PROSPERITY		Brand AMER FOR PROSPERITY			Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA							
Agency Est# 326			CMS # 240658	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD		Start Date 09-04-2012	End Date 09-10-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 240658						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 326																		
1	09-04-2012	09-07-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30		1	1	1	1			4	1,600	4	6,400.00	
2	09-04-2012	09-07-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30		1	1	1	1			4	1,400	4	5,600.00	
3	09-04-2012	09-07-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30		1	1	1	1			4	2,800	4	11,200.00	
4	09-04-2012	09-07-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				10	30		2	2	2	2			8	2,700	8	21,600.00	
5	09-05-2012	09-07-2012	11:35PM - 12:02AM	LF NIGHTLINE (6970)				10	30			1	1	1			3	1,600	3	4,800.00	
6	09-08-2012	09-08-2012	06:00AM - 08:00AM	WEEKEND NEWS 6-8A SA (6997)				10	30							1	1	800	1	800.00	
7	09-08-2012	09-08-2012	12:00PM - 03:30PM	PSU COLLEGE FOOTBALL 12-1130P (7074)				10	30						1		1	8,500	1	8,500.00	
8	09-08-2012	09-08-2012	07:30PM - 11:00PM	AUTO RACING PRIMETIME (7071)				10	30							2	2	1,500	2	3,000.00	
9	09-08-2012	09-08-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SA (7098)				10	30							1	1	1,200	1	1,200.00	
10	09-09-2012	09-09-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)				10	30								1	1	700	1	700.00
11	09-09-2012	09-09-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705				10	30								1	1	3,000	1	3,000.00
12	09-10-2012	09-10-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				10	30	1							1	1,600	1	1,600.00	
13	09-10-2012	09-10-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				10	30	1							1	1,400	1	1,400.00	
14	09-10-2012	09-10-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				10	30	1							1	2,800	1	2,800.00	
15	09-10-2012	09-10-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				10	30	2							2	2,700	2	5,400.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 08-02-2012 PAGE: 2 of 2

MENTZER MEDIA SERVICES INC - 9187  
ATTN: STEPHANIE KOHLBAUER  
600 FAIRMOUNT AVENUE  
ATTN: SUITE 306  
TOWSON MD 21286

Contract No 394775		Contract Dt 08-02-2012		Revision Dt		Rev# 0		Advertiser AMERICANS FOR PROSPERITY		Brand AMER FOR PROSPERITY		Product Code POLITICALS				Station/Market WPVI - PHILADELPHIA									
Agency Est# 326				CMS # 240658		Sales Office PHILADELPHIA		Account Executive A. CLIFFORD		Start Date 09-04-2012		End Date 09-10-2012		Billing M (Broadcast Month, Cycle 1)			Package N	Contract Title 240658							
Line	Start Date	End Date	Time Period		Description							RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
16	09-10-2012	09-10-2012	11:35PM - 12:02AM		LF NIGHTLINE (6970)							10	30	1								1	1,600	1	1,600.00
																						Contracted Gross Total:		36	79,600.00
																						Actual Gross Total:		36	79,600.00
																						Agency Commission:			11,940.00
																						Net Total:			67,660.00
Month/YR			Preempted		Made Good		Contract Total		Adjustments										Actual Total						
Sep 12			0.00		0.00		79,600.00		0.00										79,600.00						
TOTAL			0.00		0.00		79,600.00		0.00										79,600.00						

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood